



**CONSTRUCTION**<sup>'17</sup>  
**WEEK**  
**OCTOBER 2-6**

**Press Release: Construction Week Observed October 2 - 6, 2017**

NEWS RELEASE

DATE

Media Contact: NAME(S)

Construction Week Observed October 2 - 6, 2017

ASSOCIATION/COMPANY NAME (CITY, STATE) — Many Associations and construction companies across the nation will celebrate Construction Week October 2 - 6, 2017. The mission of Construction Week is to promote awareness of the construction industry as a safe, exciting and rewarding career option.

“Many construction firms across the country are facing significant workforce shortages, especially within the largest segment of the workforce, hourly craft workers,” says Stephen E. Sandherr, CEO of the Associated General Contractors of America. “These shortages are forcing firms to increase pay and benefits and adopt labor-saving tools and methods. Yet these strategies can only go so far for an industry that remains heavily labor intensive. That is why we need a new, state-by-state focus on recruiting the next generation of construction workers into the industry. Establishing a special week focused on the many benefits and rewards of working in construction will go a long way in helping bring new workers into high-paying construction careers.”

The construction industry offers high paying jobs and ranks high in job satisfaction. There are numerous career opportunities for students who want to enter the workforce immediately after high school and for those who want to attend a 4-year college or a 2-year technical school. A career in construction could turn out to be the best decision a young person will ever make.

Construction Week is a time to celebrate the built environment and showcase those who create it, increase public dialogue about the shortage of construction workers and bring construction to life for students, educators and parents. More than a week-long event, Construction Week is a year-round commitment to raise awareness of the vast opportunities available in the construction industry.

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DETAILS ABOUT ASSOCIATION/COMPANY, INCLUDING CONTACT INFORMATION – WEBSITE/PHONE NUMBER/CONTACT NAME