



# "KIDS EAT FREE"



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## Wednesday Nights in 2018

Each Wednesday evening home game, starting Wednesday, May 16, youth, ages 12 and younger, entering on a paid admission, receive a voucher for a customizable Kids Meal to be redeemed that evening at select concession stands.

### 2018 Wednesday Night Home Games:

- |   |  |
|---|--|
| 1. Wed., May 16... Clippers vs. Gwinnett Stripers...6:35 PM | 5. Wed., July 4...Clippers vs. Toledo Mud Hens.....7:05 PM       |
| 2. Wed., May 23... Clippers vs. Toledo Mud Hens...6:35 PM   | 6. Wed., July 18...Clippers vs. Lehigh Valley IronPigs...7:05 PM |
| 3. Wed., June 6...Clippers vs. Norfolk Tides.....7:05 PM    | 7. Wed., August 1...Clippers vs. Indianapolis Indians...7:05 PM  |
| 4. Wed., June 27...Clippers vs. Louisville Bats.....7:05 PM | 8. Wed., August 29...Clippers vs. Louisville Bats.....6:35 PM    |



## "KIDS EAT FREE" Sponsorship Components:

### I. Title Sponsor of the 2018 Columbus Clippers "KIDS EAT FREE" Promotion

### II. Advertising elements to promote "KIDS EAT FREE"

- A. Columbus Clippers website. Dedicated page on site.
- B. Columbus Dispatch. Mentions in regular schedule of ads placed in Dispatch.
- C. Radio. Sponsor mentions on am920wmni during broadcast of 140 Clippers games.
- D. Clippers Email Blasts. Mentions on Blasts. 110,000+ subscribers.
- E. Social Media Postings.
- F. Pocket Schedules.
- G. Huntington Park. Nightly Pre-game PA and Scoreboard mentions.

### III. Wednesday Sponsorship Elements

- A. Title Sponsor Logo on "KIDS EAT FREE" Voucher.
- B. Directional Signage at Huntington Park. Where to go to obtain voucher.
- C. Announcements. One Pre-game PA Announcement and one In-game PA Announcement.

### IV. 2018 "KIDS EAT FREE" Title Sponsorship Cost..... \$