

**Press Release or Website Copy**  
**I Build America - Ohio**

**Instructions:** Please use the copy below, logo and images to work with your website support team to build an I Build America page on your website or to create a press release.

[YOUR\_COMPANY LOGO HERE]

**YOUR\_COMPANY Is Partnering with I Build America - Ohio to Increase Awareness of the Construction Industry's Contributions to Modern Life and Promote Jobs in Construction**

FOR IMMEDIATE RELEASE - [CITY, STATE, MONTH, YEAR] I Build America is a movement to recognize the value that the men and women in construction bring to our modern life. YOUR\_COMPANY\_NAME is a proud supporter of I Build America.

The people and companies of construction bring us:

- The water we drink
- The power we use to turn on our lights.
- Our infrastructure and roads we travel
- The buildings we work in and homes we live in
- The factories and plants that produce our goods
- And countless other benefits

I Build America (IBA) is dedicated to increasing awareness of the importance of construction to our modern life. The goal is to promote pride and encourage more young people to learn about purposeful and rewarding careers in construction.

IBA was started by Mike Rydin, the founder and CEO of HCSS, a construction software company. Rydin's passion is to raise awareness of the amazing work his construction customers do. Much like members of the military, construction workers do the challenging work that most of us don't want to do, often under tough conditions, so that we can have a good life.

The conditions can be challenging and the work strenuous to create homes, offices and infrastructure for the people of America. "For those doing this physical work, there should be a sense of pride," Rydin says. "Our goal is to increase recognition of the value construction brings to America. Today, America needs more people to pursue careers in the construction trades, engineering and management."

YOUR\_COMPANY\_NAME is partnering with I Build America - Ohio as a place to share stories and ideas that show the value of and pride in construction.

[FOR WEBSITE COPY please link this copy to the I Build America - Ohio website and remove this bracketed copy]

Learn more about [I Build America - Ohio here](#).

Discover information on [careers in construction here](#) to help partner with schools in your area.

Purchase items for trade shows, job fairs and more at the [I Build America store](#). [PARKER CONFIRM to NATIONAL SITE?]

**ABOUT YOUR\_COMPANY**

Your company's boilerplate description here.

**ABOUT I BUILD AMERICA - OHIO**

I Build America is a movement to generate pride and respect for the construction industry, and to recruit young people into the industry as a rewarding and valuable career. I Build America - Ohio is a trade organization serving numerous companies in the construction industry to promote this awareness.

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**Media Contact**

YOUR\_COMPANY media or marketing contact, phone, email

**I Build America - Ohio Media Contact**

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